



LONG BEACH CHA-AM HOTEL

225/75 Beach Road, Cha-am Bay, Phetchaburi 76120, Thailand

Tel: (66 32) 472-444, 472-140-1 Fax: (66 32) 472-287

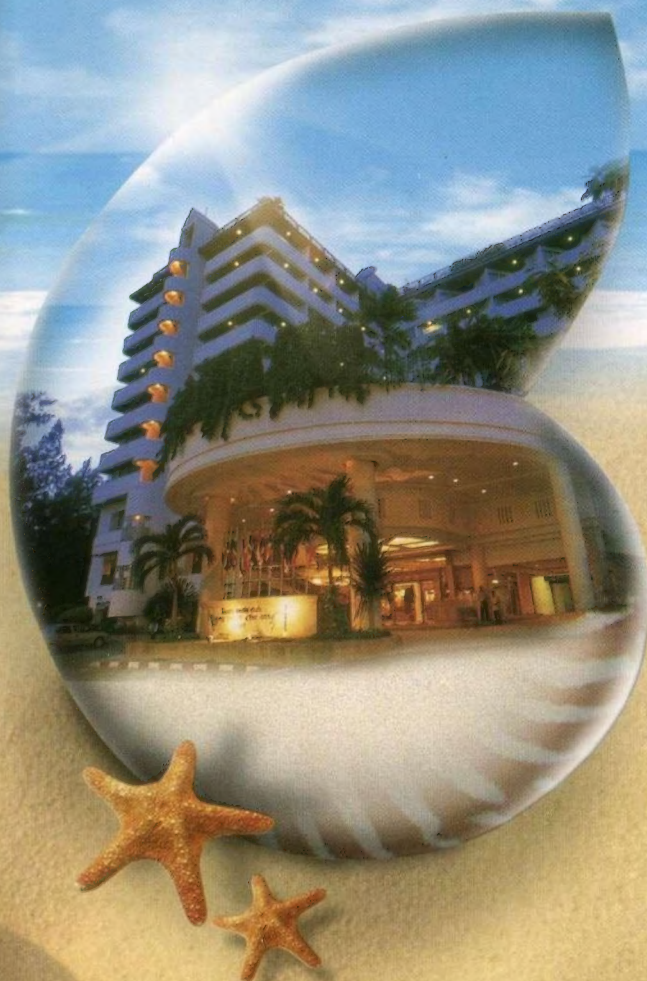
BANGKOK OFFICE:

268/7 Nakornchaisri Road, Dusit, Bangkok 10300, Thailand

Tel: (66 2) 241-3897, 243-8920-3 Fax: (66 2) 241-3995



Long Beach Cha-Am Hotel



A PLACE TO BE HOME

A Sensational Memory at Long Beach Cha-am Hotel



Long Beach Cha-Am Hotel is the perfect hotel for you to have a nice holiday or arrange meetings and parties. We are located in Cha-Am, 3 hours by car from Bangkok. On the West Coast near the long beautiful beach Viewing the Gulf of Thailand.

The hotel is awarded by the Board of Environmental Promotion of Tourism Activities (BEPTA) with the Green Leaf Certificate which marks the hotel's concern for the environment.

Nice Holidays

The hotel has 193 guest-rooms and family suites. All with sea view and mountain view. The rooms are comfortable and have air-conditioner and big balconies, satellite-TV, in-house movies, radio, mini-bar, hair-dryer and IDD telephone.



A Place To Be



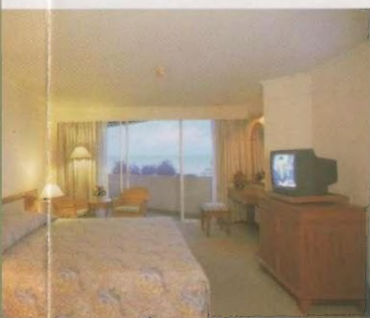
Delightful Meals

We have a restaurant open 24 hours (with room-service) and seafood restaurant with terrace fronting the beach.





Be Home



Superb Amenities & Services

You will find an outside swimming-pool with bar, exercise room, snooker room, beauty-salon, Thai massage, roof garden and a lobby lounge where you can enjoy good drinks and live music in the evenings.



Successful Meetings

We have 7 meeting rooms and Grand ballroom for 500 people. All with modern facilities.





Cha-Am is located in Phetchaburi Province. Where you can find many historical landmarks. Magnificent temples, King's summer palaces, old caves, waterfalls, and National Park made for adventure. The tropical nature is full of beauty and song. The beaches and the sea are wonderful for relaxing and pleasure. The food is tasty and exotic. With a climate that is good most of the year and a friendly people. This is Thailand at its best!



สัมผัสกับนิยามของการพักผ่อน
ที่แท้จริง.....

ค้นพบประสบการณ์ใหม่ของการเที่ยวทะเล
ที่คุณจะตื่นตาตื่นใจกับความมหัศจรรย์ของ
ที่พิกัดอากาศระดับเดอลุกซ์ สัมผัสกับบรรยากาศ
เมืองเพชรในลือนบซึ่งได้รับการออกแบบและแต่งแต้ม
สีสันโดยจำลองสถาปัตยกรรมของพระนครศรีฯ ที่
ประทับในรัชกาลที่ 4 สนุกสนานเร่ร่อนกับครอบครัว
ด้วยกิจกรรมทางน้ำ เกมสัรม ฟิตเนสเซ็นเตอร์ และ
ห้องสนุกเกอร์ สำหรับการสัมมนาเป็นหมู่คณะ เรามี
บริการจัดเลี้ยงขันเลิศ ศูนย์ประชุมทันสมัยขนาดใหญ่
ที่รองรับได้ถึง 500 คน และห้องสัมมนาย่อยอีก 7 ห้อง
เหนือสิ่งอื่นใด เกียรติบัตรใบไม้สีเขียวที่ได้รับ

ในโครงการ "โรงแรมเพื่อโลกสวย" จากคณะกรรมการ
ส่งเสริมกิจกรรมสิ่งแวดล้อมเพื่อการท่องเที่ยว
ทำให้ท่านได้ร่วมอนุรักษ์สภาพแวดล้อม และพบ
กับธรรมชาติบริสุทธิ์ได้ที่นี่

มาพบกับเราที่ ลองบีช ชะอำ สีคะ
แล้วคุณจะได้สัมผัสกับนิยามของการ
พักผ่อนที่แท้จริง





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Thailand. Tel: (032) 472 444.

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Tlx: LONGBCH TH 78407

Bangkok Office:

268/7 Nakornchaisri Road, Dusit,

Bangkok 10300.

Pre-Opening Office:

580/1 Nakornchaisri Road, Sri-Yarn Lane

1, Dusit, Bangkok 10300, Thailand.

Tel: (02) 241 3897. Fax: (662) 241 3995

TRAVEL AGENT



Golf Course



Khao Wong Palace



Kaeng Kracharn Dam



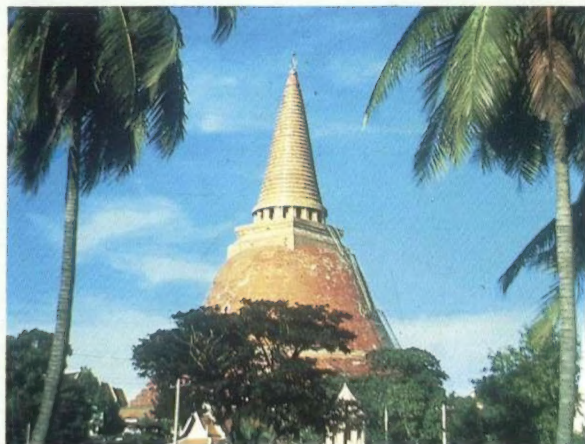
Just 100 miles south of downtown Bangkok

Rose Garden, Phraprathom Jerng

'Floating Market' at Damnoernsaduak is
from Hua Hin Airport. Elegantly decorated
Khree (Khao Wang Palace), Long Beach Club
and suites, other facilities include outdoor
of fitness centre, coffee shop and restaurant
hour room service, an entertainment lounge
conference facilities for up to 400
golf and sea sports



own Bangkok with a day trip through
n Jedi Pagoda and the famous
ak is the Cha-am beach resort, 15 miles
olated in the palatial style of Phra Nakorn
ch Cha-am Hotel features 193 guestrooms
tdoor swimming pool, complimentary use
taurant, beachside snackbar, 2 bars, 24
ent lounge plus 7 meeting rooms and
o 400 persons, access to tennis,
a sport facilities.



Phraprathom Jedi Pagoda



Floating Market



Rose Garden



The Long Beach Cha-am Hotel, with 193 guestrooms including 32 suites of one to five bedrooms, all with private balconies and most with spectacular views of the ocean, is designed for the comfort of the holidaymakers, honeymooners or business meetings.



Welcome to 'Long Beach Cha-am Hotel'



The most romantic spot on the west coast of the Gulf of Thailand.

Introducing the new Long Beach Cha-am Hotel, nestled between a 30 mile stretch of white sandy beach and a backdrop of natural beauty of the park reserve of Cha-am. Located in the heart of Cha-am Bay, just a mile away from the centre of Cha-am main attractions.

LONG BEACH CHA-AM HOTEL

CHA-AM BAY ● THAILAND.

GUEST INFORMATION

ACCOMMODATION

193 Guestrooms with 32 Suites of one to five bedrooms, all rooms equipped with:

Air-con	Refrigerator
Private Bath	Hair Dryer
Multi Channel Music	Mini Bar
Colour TV	VDO

Connecting rooms/double beds are available

Group, corporate or long stay rates available through the Sales Office or Duty Manager. Special Functions with special arrangement at special price, kindly contact Sales Department or Duty Manager. Children, occupying the same room as parents, are free of charge. Deposit is required if arrival time is later than 6 pm. Most major credit cards are honoured, please contact the cashier.

Check out time is Noon.

Transportation: Air-conditioned coaches operate daily from 4:00 am till 10:00 pm, fare is US\$4. Transfer from Hotel to Southern Bus Terminal is available on request, fare is US\$4.

Other Guest Services

Airline and Tour Desk	Courier Service
Baby Sitting	Doctor on call
Beauty Salon	Florist
Business Service	Limousine Service
Birthday Cake	Laundry/Dry Cleaning Service
Complimentary use of	Outdoor Swimming Pool
Fitness Centre	Safe Deposit Boxes
Car Hire	Wheel Chairs

Restaurant and Bars

Coffee Shop and Restaurant	Lobby Bar
Beachside Snackbar	Poolbar
7 Meeting Rooms	Rooftop Bar

LONG BEACH CHA-AM HOTEL CHA-AM BAY, THAILAND.

1994 RATE SHEET
Valid until October 1994

ROOM RATES	Standard	Superior	Deluxe
Single/Twin	Bht 2,200	Bht 2,600	Bht 3,000
Family/Honeymoon Suite	Bht 3,000	Bht 3,400	Bht 3,800
One Bedroom Suite		Bht 4,800	Bht 5,500
Two Bedroom Suite		Bht 7,200	Bht 8,200
Three Bedroom Suite		Bht 9,600	Bht 10,900
Four Bedroom Suite		Bht 12,000	Bht 13,600
Five Bedroom Suite		Bht 14,400	Bht 16,300
Extra Bed	Bht 400		
Baby Cot	FREE		

All rates are subject to 10% Service Charge and 7% Government Tax.

MEAL RATES

Thai/Chinese Breakfast	80.-
Continental Breakfast	110.-
American Breakfast	150.-
Lunch	250.-
Dinner	300.-
Seafood Dinner	450.-
Chinese Dinner	2,500-10,000.-/Table of ten persons

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ALL ABOVE RATES ARE SUBJECT TO CHANGE
WITHOUT NOTICE

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Travel Agent

LONG BEACH CHA-AM HOTEL

We most welcome you to the spectacular romantic spot in Cha-am.

Cha-am,

a 30 miles stretch of white sandy beach full of natural resorts, is just 100 miles south of downtown Bangkok through the Rose Garden, the Great Pagoda in Nakornpathom, and the famous " Floating Market " in Damneonsaduak. It is only 15 miles from Hua-Hin airport, with 25 minutes from Bangkok by air.

Long Beach Cha-am Hotel

provides a sensationally designed lobby with a miniature Pranakornkiri or Khoa Wang (King Rama IV's palace), an outstanding historical landmark of Petchburi province, in fountain located in the center of the main lobby.

24 hours Coffee Shop and Restaurant

provides an exotic delicacy meal in pleasant atmosphere. whether your choice is Western, Oriental or

Thai cuisine, every item will be prepared with meticulous pride and expertise. Materials used in the coffee shop, such as sugar-palm tables and furnishings, reflect major geographical feature of the region, following the same decorations of the Pranakornkiri. For those who love seafood, our beachside " Rimhaad Restaurant " offers a variety of delicious seafood dishes with an excellent atmosphere for outdoor dining. Snack Bar is also provided here for your other choice of atmosphere.





All 193 guest rooms

are airconditioned and each is fully equipped with refrigerator, mini bar, hair-dryer, multi-channels T.V. with in-house movies as well as local and satellite T.V. programs, and a private balcony where you will have a delightful moment from sea view and mountain view.

32 luxury suites are also provided with connected rooms ranging from a one-bedroom suite up to five-bedrooms which are tastefully decorated. The comforts and furnishings we provide including our gracious hospitality and fine cuisine offered in the **Long Beach Cha-am Hotel** would make your stay valuable time and also give you the most magnificent memory.



Long Beach Cha-am Hotel

is the perfect place not only for holiday makers and honeymooner but also for those who participate in a meeting, a seminar and get togethers. We provide you with perfect conference facilities and corporate receptions for up to 400 people plus 7 meeting rooms.

Lobby Lounge

with its nautical decor and comfort, the lobby lounge becomes an ideal place for meeting friends and clients. You will also enjoy some snacks and drinks along with your favorite live music in the evening to fulfill your pleasure.





Roof Garden Bar and Jacuzzi

give you the most privacy to spend a soothing day in the sun together with a panoramic view of the beach and the mountain. Other facilities include an outdoor swimming pool with the pool bar, fitness center, snooker room, beauty salon, and access to tennis, golf and water sport facilities.



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Business Service

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Complimentary use of

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Car Hire

Courier Service

Doctor on call

Florist

Limousine Service

Laundry/Dry Cleaning Service

Outdoor Swimming Pool

Safe Deposit Boxes

Wheel Chairs

Restaurant and Bars

Coffee Shop and Restaurant

Rimhaad Restaurant

7 Meeting Rooms

Lobby Bar

Poolbar

Roofgarden Bar